

Berkshire District Dental Society

Minutes of the General Membership Meeting
September 12, 2011 Mazzeo's Restaurant, Pittsfield, MA

Chairman's Report: Dr. Eric Holmgren

Dr. Holmgren welcomed all the members back to BDDS for our 2011-2012 session.

Dr. Erich Schmidt was introduced as a new member of BDDS. He is a Periodontist currently associated with Dr. Stuart Sandrew. The District welcomes Dr. Schmidt to the Berkshires.

MDS Trustee's Report: Dr. R. Jay Wise

Delta Dental is promoting a "PREVENTISTRY" campaign directly to their insured. They will be promoting a medical model of treatment for the dental profession. Dentists might start to field questions concerning this campaign in their offices. It would be prudent for practitioners to obtain information concerning this campaign from the Delta Dental Website (<http://www.smilehealthynow.com/>).

Boston Red Sox first baseman Adrian Gonzalez has joined the MDS campaign against tobacco. He has generously donated his value time and image for this endeavor.

Dr. Robert Faiella was the President of the Massachusetts Dental Society in 2005 and is currently running for President of the American Dental Society. He is a board certified Periodontist practicing in Duxbury, MA.

Several Dental Corporations/Manufacturers have been providing dentists with CE courses. All CE credits are subject to review by BORID. Not all credits are acceptable. The ADA-CERP (Continuing Education Recognition Program) is a very difficult accreditation certificate to obtain but generally accepted by BORID. Dentists should be aware of the source of their CE credits.

The OLSON Research Group has been chosen by the MDS Board of Trustees to develop a data collection survey as a next step in monitoring developments relating to Delta Dental's new fee methodology. This online survey, which will be conducted later this year will involve participation by approximately 250 randomly selected MDS members. Those selected are expected to be contacted in November. If any member of BDDS is

selected for this survey, please take the time to respond. The data collected will be essential for future dealing with Delta Dental.

Special Message from MDS Communications – Scott Davis

The MDS continues to closely monitor all developments relating to Delta Dental’s new fee methodology in order to help our members better understand how it will impact their practices now and in the future.

As part of this ongoing process, the Board of Trustees recently approved a plan to have Charles River Associates develop a data collection survey that will be carried out by Olson Research Group, Inc., a professional survey research company. It will involve participation by approximately 250 randomly selected MDS members who are Delta Dental providers.

This survey is a critical way of gathering valuable data that may be used by the MDS as part of any possible future action coming before the Division of Insurance or other regulatory body.

The process is easy and should take most participants less than an hour to complete. Each participant will be given an honorarium of \$65.

Those chosen to participate in this important online survey will be contacted sometime this November, shortly after Delta’s new fee schedule is announced.

Watch for many more details on this data gathering effort in various printed and electronic communication produced by the MDS between now and November.

Our strength will be found in your numbers.

Treasurer’s Report: Dr. Thomas Sakshaug

Current Balances as of 9-12-11:

Checking:	\$ 1,127.90	
Cash	\$ 0.00	
Money Market:	<u>\$32,822.24</u>	0.40% APY
Available for use:	\$33,950.14	
CD 37 Month	\$ 5,398.79	2.50% APY, matures 7-9-12
CD 37 Month:	\$ 7,189.92	2.20% APY, matures 7-9-13
CD 37 Month	\$10,595.72	1.50% APY, matures 7-9-14
Total CDs:	\$23,184.43	
Total funds:	\$57,134.57	

A donation was made to the Literacy Network of South Berkshire in memory of Susan St. John and one to Hospice Care in the Berkshires in memory of Francis McCarthy, Sr.

A reminder: Any member of an MDS Council, Committee or Task Force who travels to attend a meeting thereof and reports to the District at a BDDS meeting or via the minutes will be given a \$50 stipend by the BDDS each time upon request. The Trustee will receive reimbursement for dues in lieu of travel expenses.

Committee Chairperson's Report:

Dr. Louis Yarmosky stated that the CE committee has been working to provide the Berkshire District with the two new CE events required by BORID. The first will be an Infection Control lecture on Wednesday, Oct 12, 2011 at BMC. The second will be a two hour Pain Management Course on March 5, 2012 by a BORID certified instructor.

Dr. Dennis Tarnow will be speaking on October 21, 2011 at the Crowne Plaza. This our first All Day event for BDDS this year. The caliber of this speaker comes with significant financial outlay. Dr. Yarmosky has asked the membership to pass along information of this 7 credit CE Event to any of our colleagues in the area who would be interested in attending. This meeting needs to be well-attended in order to defray the speakers cost.

Items from the Floor:

Dr. Tom Sakshaug made a motion to make a contribution to the Volunteers in Medicine Dental Clinic in Great Barrington. Last year our donation of \$1500.00 resulted in a matching donation from the Berkshire Medical Society. The motion was approved by the members in attendance.

Dr. Paul Gamache made a motion to obtain \$1000.00 in order to create a web site for the Berkshire District. Initially, the web site intends to list member dentists with links to their office websites where applicable as well as contain CE Events. Additionally, a members only section will list the minutes of our monthly meetings. The motion was approved by the members in attendance.

Joanne Schmulsky, CDA, from Dr. Mullanys office is going to Africa and Romania to assist a Dental Outreach Clinic. She has asked the membership to help in supplying dental items needed for this mission. Members are asked to bring donations to our November 14, 2011 meeting or call her office for a pickup (528-0884).

Dr. Charlie Nemser introduced the BMC Dental Residents. Their names are; Dr. Marco Castellini from the Dominican Republic (2nd year), Dr. Daniel Fay from Temple University & Dr. Jasmine McCauley from Tufts University.

Dental Continuing Education Meeting:

Dr. Alice Rudin hosted tonight's meeting. Dr. Elizabeth Shin Perry gave a talk on Contemporary Treatment of Dental Trauma.

Next General Membership Meeting:

Dr. Pat Carsell will host our next Monday Night meeting on November 14, 2011. Oral Surgery Associates will make a presentation.

Minutes of Monthly Meeting submitted by District Secretary – Dr. Paul Gamache