

www.berkshiredental.org

Minutes of the General Membership Meeting January 8, 2018 Cork N Hearth Restaurant, Lee, MA

Chair's Report: Dr. Erich Schmidt

Dr. Schmidt welcomed everyone to this evenings meeting.

MDS Trustee's Report: Dr. Jay Wise

There is a re-governance of MDS currently under discussion and review. Combining Berkshire District with the Valley District in some fashion is a possible outcome. A Board of Trustee's meeting is scheduled for January to continue debate.

BDDS Representative's to MDS Council's Report:

Dr. Ed Helitzer is representing the Berkshire District by sitting on a Governance Task Force Chaired by Dr. Mina Paul. The re-governance proposal is being discussed with the intention of bringing this matter for voting at the MDS House of Delegates on June 8, 2018. This proposal stipulates that there should be 7 District Trustees, 4 MDS Executive Officers and 7 MDS Councils and Committees. Currently there are 14 District Trustees, 8 MDS Executive Officers and 11 MDS Councils and Committees.

Items from the Floor:

John Krol, President of "180 Media" made a presentation as to the advancements and improvements he can make to our District web site. He stated that our current URL ranks very highly in google searches due to it longevity on the web and its constant updates. The BDDS website is one of the first locations that google will direct the public to when searching for Dentists in the Berkshires. Mr. Krol intends to capitalize on this high rating and use it to market our member dentists better. He also stated that there are better tool and links available to improve our CE event advertising. His formal proposal was received by the District Executive Committee and will be distributed to the membership at large for review.

A Thank-You note was received from "Thanksgiving Angels" for our donation of \$250. This donation aided in the distribution of turkeys and fixings to 1500 local families.

Treasurer's Report: Dr. Jolene Krol

Current Balances as of 1/12/2018

Checking: \$ 9,915.78

Money Market: \$ 5,430.41 0.05% APY

Available for use: \$ 15,346.19

CD 36 month \$17,476.34 0.797% APY, matures 7-14-20 \$5,184.22 1.834% APY, matures 2-10-19 CD 36 Month \$10,160.45 1.144% APY, matures 8-10-19 CD 48 Month \$12,421.19 0.995% APY, matures 7-14-18

Total CDs: \$45,242.20 Total funds: \$60,588.39

Items deferred to next meeting:

The Ballot of BDDS Officers for 2018-2019 will be voted upon.

Funding for a new BDDS website through "180 Media" will be voted upon.

Dental Continuing Education Meeting:

Dr. Joshua Kleederman hosted tonight's meeting.

Dr. Frederic Hyman gave a talk on TMD.

Next General Membership Meeting:

Dr. Louis Yarmosky will host our next Tuesday Night Meeting on February 6, 2018. Dr. Lauren Ballinger will speak on "Looking Beyond Straight Teeth".

Minutes of Monthly Meeting submitted by District Secretary – Dr. Paul Gamache www.berkshiredistrict.org, Members Only tab, username=BDDS, password=Schmidt